

MAX'S SHIRAZ

2023

OVERVIEW

Penfolds Max's Shiraz is a tribute to former Chief Winemaker Max Schubert 1948-1975, a legend in Penfolds history. Max's constant pursuit of excellence paved the way for those who followed in his footsteps, allowing the status and heritage of Penfolds to grow. A contemporary offering of South Australian Shiraz, this release provides a fruit-driven wine which is generous in flavour and persistent across the palate.

GRAPE VARIETY

Shiraz

VINEYARD REGION

South Australia

WINE ANALYSES

Alc/Vol: 14.5%, Acidity: 5.8 g/L, pH: 3.72

MATURATION

French and American oak

VINTAGE CONDITIONS

A wetter spring affected flowering and yields, but a warmer, drier summer and cool harvest balanced vine development, producing high-quality Shiraz and Cabernet Sauvignon. Despite climatic challenges, including heavy rains and cooler conditions, the season yielded grapes with concentrated flavours, ripe tannins, and exceptional varietal characteristics.

NOSE

A captivating aromatic profile unveils layers of vibrant red fruits, with raspberry and ripe plum at the forefront. A savoury undercurrent of pan juices and earthy nuances mingles with a subtle seasoning of spice, creating depth and intrigue.

PALATE

The palate is plush and enticing, with the juicy freshness of raspberry and dark allure of black forest fruits beautifully entwined. Savoury notes of pan juices and a hint of roasted meats lend an impressive complexity. Finely woven tannins provide structure and a seamless texture, resulting in a balanced, elegant finish. A wine of richness and charm, offering immediate drinking pleasure but with the potential for graceful evolution.

COLOUR

Dark Crimson

PEAK DRINKING

Now – 2034

LAST TASTED

December 2025

Penfolds®

